

Pro ME IS NOT Anti YOU®

A Crusade Promoting the Humanity of People

The world is screaming for equality among people; respect for the humanity of people; instinctive kindness between people; and individual and collective empowerment for people; to showcase the gifts/talents in people. We can collectively show the power of greatness in every willing person, to **RESPECTFULLY SHAKE THINGS UP™**, through a willingness to first remove our fears, to instead live the power of our truths!

I'll begin. I'm Vickie Gunnells-Hodge. In 2002, two major truths became my reality: I founded Love In Abundance, Inc. (LIA), and I lied to the police. At face value, for some, the lie diminishes the fact that I have served 3000+ students in Title I schools; taught financial literacy to 2,000 students as the Education Chair of the Women's Council of the Houston Real Estate Association; as a serious college student studying psychology and sociology within 3 weeks of beginning LIA's in-school program in 2005, where I served for over 10 years, without funding. I graduated with honors in sociology and was .05 away from honors in psychology, and have written 14 books offering real opportunities for students who need to see the power within them to do great things. The realities of my students prompted me to make them my priority. I conducted 3 research studies (only 2 were required), that created LIA'S College Must Begin in 8th Grade Life & Pre-College Preparatory Program, an 11-month a year program to aide students in redefining their **WHO AM I TO ME™**; to be excited about learning and the power of **Give to Receive™**. With my present knowledge of the power given to the lie told (immediately recanted); would I tell the lie again? Absolutely. Will I allow myself to be reduced to an American-created, fear-based reaction for people like me, that was just a mistake? Absolutely not!

Pro ME IS NOT Anti YOU® consists of the Inauguration of **Give to Receive™** and 4 phases of video shorts.

Each phase includes monthly confabulations & students wearing new **Pro ME IS NOT Anti YOU®** gear (\$35 max)



Silent Messages, students age 10 to 100+ talk about effects of being treated differently/or why do you dare treat people differently?



Silent Messages, building courage, self-esteem, and self-efficacy, using 1 of 3 topics, to increase the power of their voice as they talk about their individual **WHO AM I TO ME™**!



Pre-Inauguration of verbal voices, silently verbalizing exactly how students will, or are modeling the greatness already within them—through specific topics!



Speak their truths to pronounce our similarities and differences, using an empowering topic every month, to educate & quiet the irrationality.

5% of Net will be donated to TSU for scholarships

This initiative thrives to show people the power of their individual voices, while creating opportunities for Black business owners first, via 13 t-shirt vendors, 24 fashion designers, and 13 wealth management or economic empowerment educators. The 1-yr contract signed will help grow 50 Black businesses, who will help expand the power of 50 nonprofits serving underserved Black students—through their **Give** of 12% of their net profits to these nonprofits. Other nonprofits can earn 35% from referring participants to **Pro ME IS NOT Anti YOU®**.

HOW DOES THE 'GIVE TO RECEIVE™ WORK FOR CONTEST WINNERS?

Give to Receive™ empowers students with funds for advanced education (**Receive**), via a Nationwide Bumper Sticker & Window Decal Contest—students must excel in advanced education in two related majors to create two incomes (**Give**).

♥ Bumper Sticker Design Contest
Open to college and high school students

♥ Window Decal Contest
Open to intermediate, middle, & 9TH grade students

For each contest, the student creates a design, pays \$25 dollars, and submits their design & a video announcing the story guiding it. If selected, 12 students per contest will earn up to \$10,000 for advanced education, and a monthly allowance (for 1 yr.) to have \$5.00 for weekly wealth management training they will pay for. Those mastering their advanced education—their **Give**, will receive a personal investment from me upon their college graduation—if they honored their **Give**.

Learn more about **Pro ME IS NOT Anti YOU®** and **Give to Receive™** at www.liahouston.org